



ORDER

Flight Dates **09/27/12-10/03/12**

Contract / Revision **311483 /**

Original Date / Revision
09/18/12 09/18/12

Advertiser **American Future Fund**

Agency **Mentzer Media**

Buying Contact

**600 Fairmont Avenue - Suite #306
Towson, MD 21204**

Product

American Future Fund

Agency Com 15%

Billing Contact

**600 Fairmont Avenue - Suite #306
Towson, MD 21204**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # **492**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		
Tanya Winscott	%		

Order Share 19% Market Value 122105

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	28%	34189
KPNX	26%	31747
KPPX	%	0
KSAZ	10%	12210
KTVK	17%	20757
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	12	\$8,755.00	\$10,300.00	0.00	08/27/12	09/30/12	12	\$8,755.00	\$10,300.00
October 2012	15	\$10,965.00	\$12,900.00	0.00	10/01/12	10/03/12	15	\$10,965.00	\$12,900.00
Totals	27	\$19,720.00	\$23,200.00	0.00					

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KNXV	09/27/12	09/28/12	M-F 7-9am M-F 7-9am	CM	7am-9am	---TF--	:30	2	\$500.00	FX	0.00 NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---TF--			2		\$500.00		0.00			
E 2	KNXV	09/27/12	09/28/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	---TF--	:30	2	\$900.00	P-2	0.00 NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---TF--			2		\$900.00		0.00			



KNXV

Print Date: 09/18/12

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Contract / Revision **311483** Flight Dates **09/27/12-10/03/12**

Hiatus Dates

Original Date / Revision 09/18/12/ 09/18/12

Order Sep 00:20:00

Advertiser **American Future Fund** Product **American Future Fund**

Estimate # **492**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	KNXV	09/27/12	09/28/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	---TF--	:30	2	\$1,200.00	FX	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	---TF--	2				\$1,200.00		0.00				
E 4	KNXV	09/27/12	09/28/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	---TF--	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	---TF--	2				\$1,200.00		0.00				
E 5	KNXV	09/27/12	09/28/12	Nightline Nightline	CM	1035pm-1102pm	---TF--	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	---TF--	2				\$500.00		0.00				
E 6	KNXV	09/29/12	09/29/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	-----S-	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S-	1				\$700.00		0.00				
E 7	KNXV	09/30/12	09/30/12	Su 8-9am ABC This Week	CM	8-9am	-----S	:30	1	\$1,000.00	FX	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S	1				\$1,000.00		0.00				
E 8	KNXV	10/01/12	10/03/12	M-F 7-9am M-F 7-9am	CM	7am-9am	MTW---	:30	3	\$500.00	FX	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTW---	3				\$500.00		0.00				
E 9	KNXV	10/01/12	10/03/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	MTW---	:30	3	\$900.00	P-2	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTW---	3				\$900.00		0.00				
E 10	KNXV	10/01/12	10/03/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	MTW---	:30	3	\$1,200.00	FX	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTW---	3				\$1,200.00		0.00				
E 11	KNXV	10/01/12	10/03/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	MTW---	:30	3	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTW---	3				\$1,200.00		0.00				
E 12	KNXV	10/01/12	10/03/12	Nightline Nightline	CM	1035pm-1102pm	MTW---	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTW---	3				\$500.00		0.00				
Totals														27	\$23,200.00